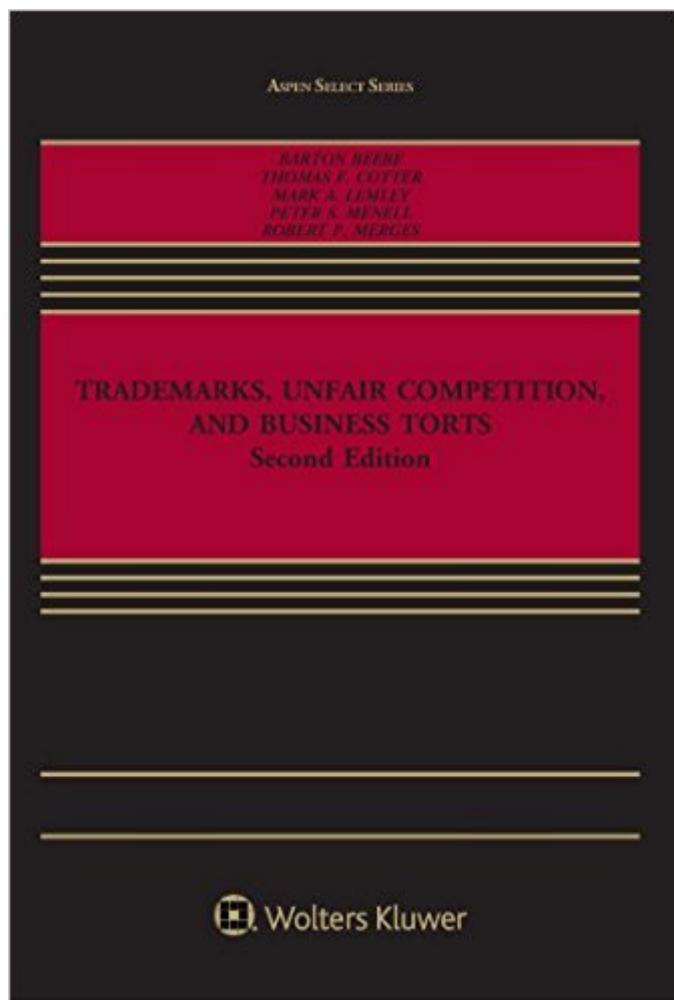


The book was found

# Trademarks, Unfair Competition, And Business Torts



## Synopsis

Incorporating a mix of seminal and modern cases and materials, this casebook delivers broad coverage of trademarks, unfair competition, and business torts, with ample material on the role of technology. Practice problems in each chapter encourage students to think like practitioners. Ideal for courses on Trademark Law, Unfair Competition, or Business Torts, this casebook features: a broad examination of current trademark and unfair competition law outstanding coverage of false advertising law extensive treatment of the hot news doctrine (misappropriation), including the most recent cases a thoughtful survey of business torts, including cases that address tortious interference, trade libel, and related torts such as RICO dynamic pedagogy that spans cutting-edge cases and materials, notes, questions, and hands-on practice problems

## Book Information

Hardcover: 1150 pages

Publisher: Wolters Kluwer; 2 edition (June 22, 2016)

Language: English

ISBN-10: 1454869526

ISBN-13: 978-1454869528

Product Dimensions: 7.4 x 2.2 x 10 inches

Shipping Weight: 4.6 pounds (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 starsÂ  See all reviewsÂ  (1 customer review)

Best Sellers Rank: #2,062,270 in Books (See Top 100 in Books) #67 inÂ  Books > Law > Intellectual Property > Patent, Trademark & Copyright > Trademark #3228 inÂ  Books > Law > Legal Education #17022 inÂ  Books > Textbooks > Law

## Customer Reviews

This book has a nice balance of cases and notes. So far, the cases I've read are relevant, and the notes are well written and easy to understand.

[Download to continue reading...](#)

Trademarks, Unfair Competition, and Business Torts (Aspen Casebook Series) Trademarks, Unfair Competition, and Business Torts Trademarks, Unfair Competition, and Business Torts in the Digital Age (Aspen Casebooks) Trademarks and Unfair Competition; Law and Policy, Fourth Edition (Aspen Casebooks) Trademarks and Unfair Competition: Law and Policy, Third Edition Trademarks & Unfair Competition: Law and Policy 2012-2013 Case and Statutory Supplement Trademarks and

Unfair Competition Essentials of Trademarks and Unfair Competition (Essentials Series) Cases and Materials on Advanced Torts: Economic and Dignitary Torts - Business, Commercial and Intangible Harms (American Casebook Series) Trademark and Unfair Competition Law: Cases and Materials Selected Intellectual Property and Unfair Competition Statutes, Regulations, and Treaties (Selected Statutes) Trademark and Unfair Competition in a Nutshell Copyright, Unfair Competition, and Related Topics (University Casebook Series) Glannon Guide to Torts: Learning Torts Through Multiple-Choice Questions and Analysis (Glannon Guides) Glannon Guide to Torts: Learning Torts Through Multiple-Choice Questions and Analysis, 2nd Edition Casenote Legal Briefs: Torts, Keyed to Dobbs, Hayden, and Bublick, Seventh Edition (with Torts Quick Course Outline) Competition Law, Innovation and Antitrust: An Analysis of Tying and Technological Integration (New Horizons in Competition Law and Economics) Day-to-Day Competition Law: A Practical Guide for Businesses (Competition Law/Droit de la concurrence) Competition Law in times of Economic Crisis : in Need of Adjustment ?: GCLC Annual Conference Series (Global Competition Law Centre Book 4) BUSINESS:Business Marketing, Innovative Process How To Startup, Grow And Build Your New Business As Beginner, Step By Step Online Guide How To Effective ... Grow And Build Business As Beginner)

[Dmca](#)